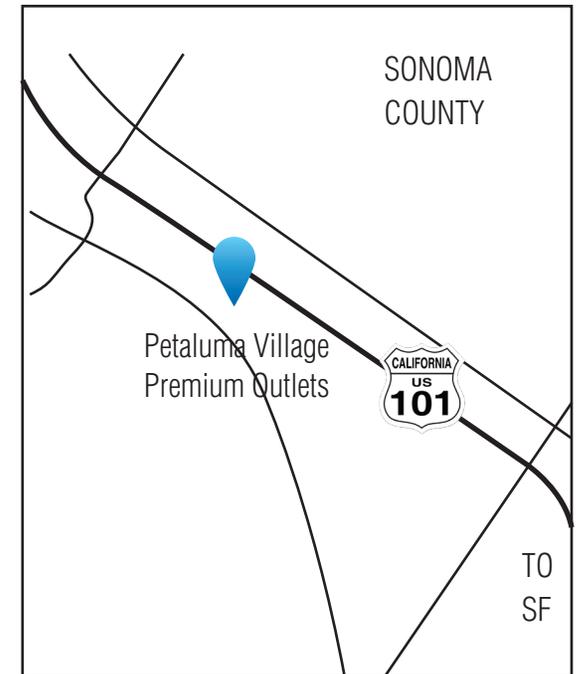


# 102 - SAN FRANCISCO - PETALUMA

Location:	W/L Hwy 101 @ 3,500' S/Corona Rd	Media Type:	Bulletin 12'x 24'
Geopath ID:	30647211	Illuminated:	No
Facing:	NORTH	Traffic/Read:	South Bound/Right
City:	Petaluma	ZIP:	94952
Latitude:	38.257983°	Longitude:	- 122.649186°



## IMPRESSIONS:

SAN FRANCISCO CA, DMA

Adults 05+ : 273,100 / week

Adults 18+ : 240,802 / week

Contact: Tom Jackson  
707-777-777  
vealeoutdoor.com

**Description:** Unit 102 is located in Petaluma/Sonoma County, CA - SF DMA North Bay on Hwy 101 at the Petaluma Village Premium Outlet Mall. This bulletin reaches traffic traveling South towards Marin County, San Francisco and the SF Bay Area. Hwy 101 at this location is heavily congested with daily commute traffic, local business and tourist traffic. Area attractions include Petaluma Village Outlet Mall, Petaluma Auto Mall, East Washington Place Shopping Center, Safeway Shopping Center and Historic Downtown Petaluma.