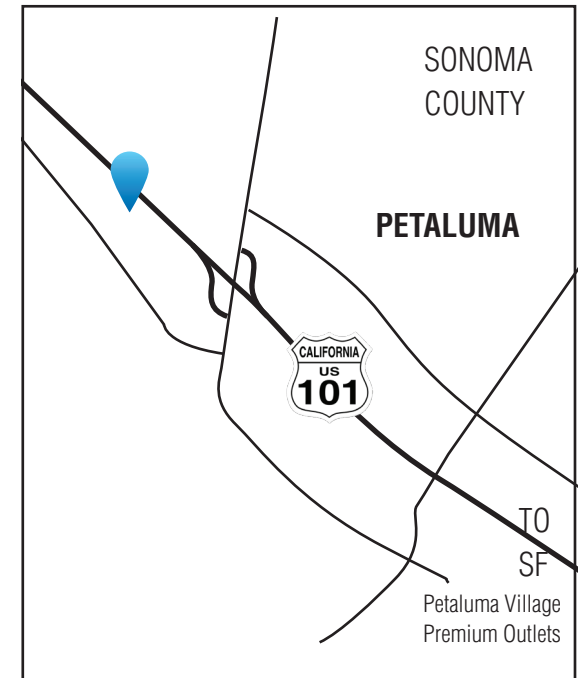


106 - SAN FRANCISCO - PETALUMA

Location:	W/L Hwy 101 @ 1,300' N/Petaluma Blvd	Media Type:	Bulletin 15' x 24'
Geopath ID:	30647215	Illuminated:	YES - 24/7
Facing:	NORTH	Traffic/Read:	South Bound/Right
City:	Petaluma	ZIP:	94952
Latitude:	38.275864°	Longitude:	- 122.675373°



IMPRESSIONS:

SAN FRANCISCO CA, DMA

Adults 18+ : 479,457 / week

Adults 18+ : 1,,917,828 / 4 weeks

Contact: Tom Jackson
707-777-7777
vealeoutdoor.com

Description: Unit 106 is located in Petaluma/Sonoma County, CA - SF DMA North Bay on Hwy 101. This bulletin reaches traffic traveling South towards Marin County, San Francisco and the SF Bay Area. Hwy 101 at this location is heavily congested with daily commute traffic, local business and tourist traffic. Area attractions include Petaluma Village Outlet Mall, Petaluma Auto Mall, East Washington Place Shopping Center, Safeway Shopping Center and Historic Downtown Petaluma.