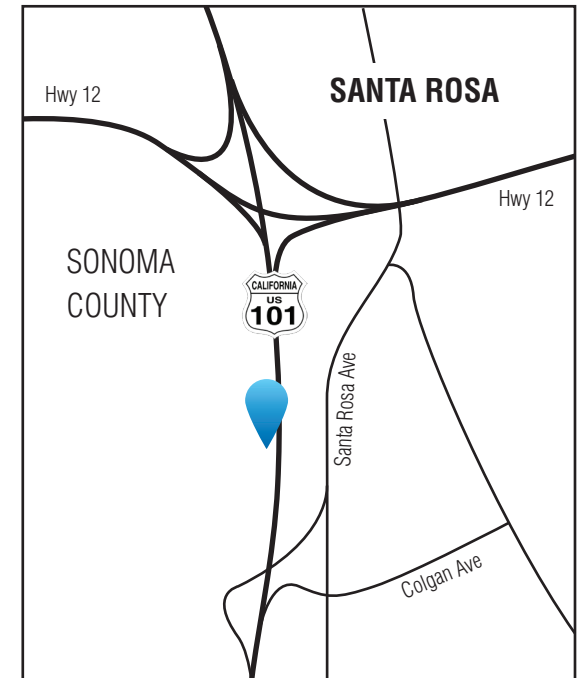


108 - SAN FRANCISCO - SANTA ROSA

VEALE
OUTDOOR ADVERTISING

Location:	W/L Hwy 101 @ Hwy 12 Interscope	Media Type:	Bulletin 14' x 48'
Geopath ID:	30647217	Illuminated:	YES - 24/7
Facing:	SOUTH	Traffic/Read:	North Bound/Cross
City:	Santa Rosa	ZIP:	95407
Latitude:	38.424827°	Longitude:	-122.715332°



IMPRESSIONS:
SAN FRANCISCO CA, DMA

Adults 05+ : 726,638 / week

Adults 18+ : 636,316 / week

Contact: Tom Jackson
tom@vealeoutdoor.com
707-777-777
vealeoutdoor.com

Description: Unit 108 is prominently located in Santa Rosa/Sonoma County, CA - SF DMA North Bay on Hwy 101 at the interchange to Hwy 12. This 24/7 illuminated bulletin reads to highly congested daily commuter, local business, and tourist traffic. Traffic traveling North reach downtown Santa Rosa in minutes. Windsor, Healdsburg, Sonoma County wineries, and tourist attractions are only a few miles away. Local attractions include Sonoma County Fairgrounds, Downtown Santa Rosa, Russian River Brewing Company, Santa Rosa Plaza, Sonoma Coast, Redwoods and over 300 wineries.