

116 - SACRAMENTO

Description: I-80 Fwy 1/4mi w/o Pittschool rd
Geopath ID: 30729439
Facing: East
City: Dixon
Latitude: 38.465012°

Media Type: Digital Bulletin
Size: 14' x 48'
Traffic Direction: West Bound
ZIP: 95620
Longitude: -121.83317°



IMPRESSIONS:
SACRAMENTO CA, DMA

Adults 18+ : 210,523 / week
842,091 / 4 weeks

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This strategically placed Digital Bulletin is located on I-80 with a long unobstructed approach viewed by motorists as they reach SF Bay Area. I-80 is used by daily commuters between SF Bay Area and Sacramento/CA Government Center, local shoppers, travelers as the drive to and from Lake Tahoe, Reno, NV and other Sierra Nevada resort areas. In addition this Digital Bulletin reaches daily traffic heading to Napa/Sonoma Wine Country, Cache Creek Casino, Nut Tree Shopping Center, Vacaville Premium Outlets and Travis Air Force Base.