

# 117 - SACRAMENTO

Description: I-80 Fwy 1/4mi w/o Pittschool rd  
Geopath ID: 30729440  
Facing: West  
City: Dixon  
Latitude: 38.465012°

Media Type: Digital Bulletin  
Size: 14' x 48'  
Traffic Direction: East Bound  
ZIP: 95620  
Longitude: -121.83317°



**IMPRESSIONS:**  
SACRAMENTO CA, DMA

Adults 18+ : 336,310 / week  
1,345,240 / weeks

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This Digital Bulletin is part of Veale Outdoor Advertisings Northern California Digital Network. It is strategically located on I-80 near Davis, CA and within minutes of Sacramento. This digital unit has a long approach to a constant flow of eastbound traffic driving towards Sacramento, CA Government center, Lake Tahoe, Reno, NV and other Sierra Nevada resort areas. Area attractions include U.C. Davis, Mondavi Center for the Arts, Cache Creek Casino, West Sacramento and CA Government Center.