124 - SAN FRANCISCO - SACRAMENTO



Location: N/L I-80 1,100' W/Allison Dr. Media Type:

Media Type: Bulletin

Geopath ID: 30917005

Illuminated: Yes

Facing: NE

Traffic Direction: West

City: Vacaville

Size: 14' x 48'

Latitude: 38.3595°

READ: West - Right

Longitude: - 121.9733° ZIP: 95688





IMPRESSIONS:

SAN FRANCISCO CA, DMA

Adults 18+: 673,661 / week

2,694,646 / 4 weeks

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Description: Unit 124 is located along the I80 corridor between Sacramento/Lake Tahoe and San Francisco. It reads to all traffic traveling west toward Vacaville, Fairfield, San Francisco, Oakland, SF East Bay, Napa, Sonoma and Vallejo. Points of interest include the Nut Tree Plaza shopping mall, Vacaville Premium Outlets, Cache Creek Casino, Travis Air Force Base, Six Flags Discovery Kingdom and the Sacramento Delta and bay.