# **Operational Specifications**

## **RUN-TIME**

The digital display will be running 10 ads/minute, which runs each ad for 6 seconds.

## **OPERATIONAL RUNS**

From 5am - 3am.

### **DIGITAL SPEC REQUIREMENTS**

• File size: 200px Height x 704px Width

• File type: Uncompressed .jpg

• DPI: 72 default setting

• Color Mode: RGB or CMYK

### **CONTACT INFO**

For pricing information or other details, contact:

Tom Jackson

• Email: tom@vealeoutdooradvertising.com

• Phone: 707.481.7461

• Website: www.vealeoutdooradvertising.com

